



COMPREHENSIVE VEIN DISEASE GUIDE

*Your Guide to Enjoying an
Active Life Again!*

*Start Eliminating Pain &
Embarrassment With Your Legs*

VISIT WWW.ROSENVEINCARE.COM
FOR MORE DETAILS.

WELCOME!

CONGRATULATIONS ON TAKING YOUR FIRST STEPS!

We are honored that you are taking charge of your health to become more educated on a disease that **affects millions of Americans every year but is often misdiagnosed.**

This guide is designed to educate you on this disease so you can make the best decision for your health. We are going to cover the following:

- ✓ What are varicose veins & why it's important to treat them.
- ✓ Our process & treatment plans for eliminating venous insufficiency.
- ✓ Insurance and payment options to cover the treatment.

There is a reason that you **requested this guide!**

You either have **discomfort, pain or embarrassment** with your legs. These symptoms effect your daily life, confidence, and mood.

You may have seen your primary care physician only to be misdiagnosed or told there was nothing to worry about or anything they could do.

You may have even tried alternative ways to eliminate these issues such as compression stockings, elevating your legs, or dietary protocols.

Although the following strategies *can* alleviate your symptoms, they are only temporary... **They don't remove the root cause of the problem.**

The good news is these symptoms can be improved using a quick non-invasive treatment that are often times covered by your insurance.

Enjoy an Active Life Again!

Rosen Vein Care Team

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ABOUT US

OUR MISSION IS TO HELP YOU ENJOY AN ACTIVE
LIFE AGAIN!

Rosen Vein Care provides an alternative to health clinics with long wait times and cookie-cutter, unpersonalized care.

We specialize in helping you start eliminating the pain & embarrassment varicose veins may bring so you can go back to living an active life again!

Our Values

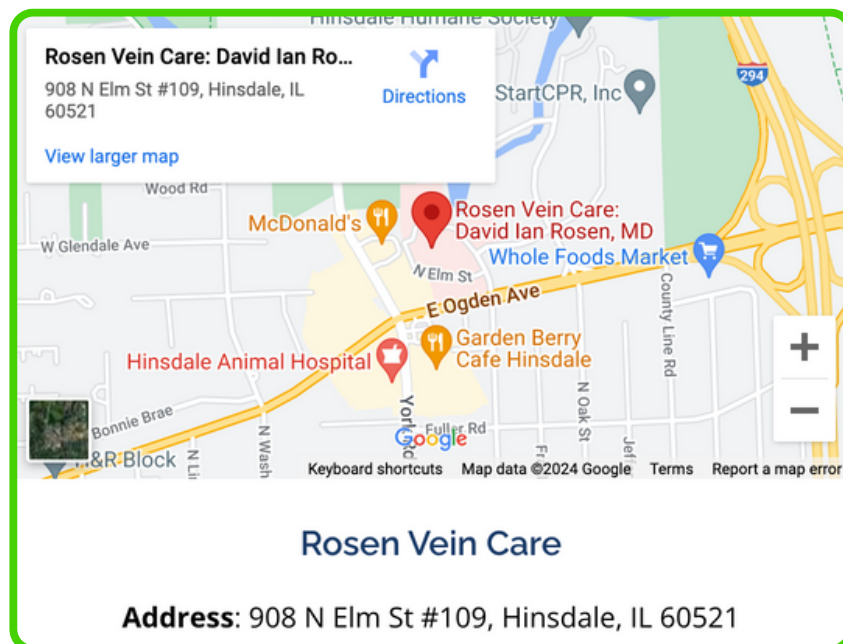
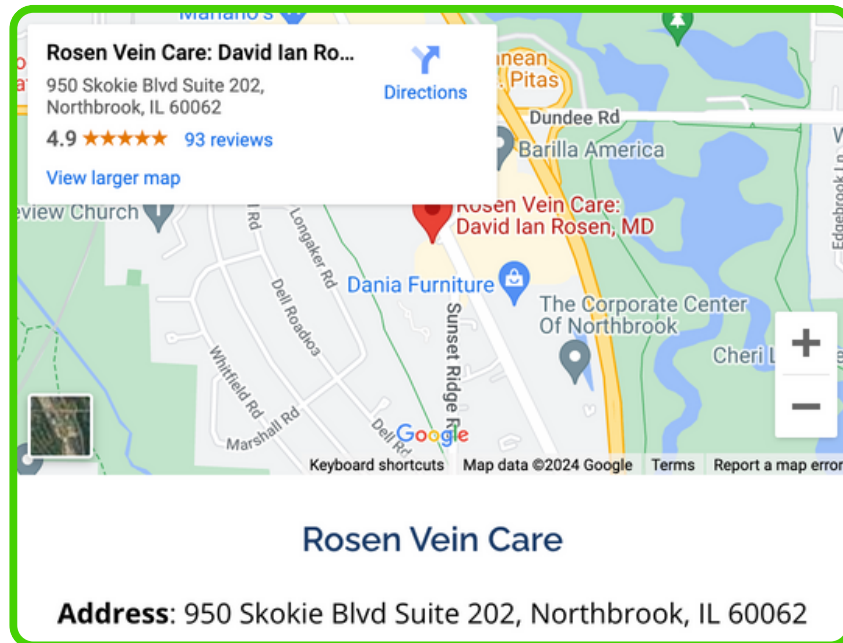
- **Family Feel:** Our doctor, staff, and patients feel part of a family.
- **Elite Quality Work:** We only hire the best & perform well beyond industry standards.
- **Safety:** We don't cut corners and use the latest and safest technology for treatments.
- **Integrity:** We tell it like it is and put our patient's health needs first.
- **Customer Service:** We go above and beyond to serve our patients.



Dr. David Rosen, MD
Medical Director

LOCATIONS

VISIT ONE OF OUR CONVENIENT
CHICAGO LOCATIONS!



VARICOSE VEINS

WHAT ARE VARICOSE VEINS?

In your leg, you have two systems of veins. You have deep veins that are represented here in the **light blue**, and you have superficial veins that are represented by **dark blue**.

Deep veins are in the deeper part of the leg where the muscles are, and superficial veins are right under the skin.

In a normal person, the blood would circulate from the feet towards the heart in both sets of veins.

When someone has a **venous insufficiency** the blood will actually go up the deep veins and then go backwards into the superficial veins and will often start pooling in the superficial veins.

Since the superficial veins are closest to the skin, they may start to bulge and create varicose veins.

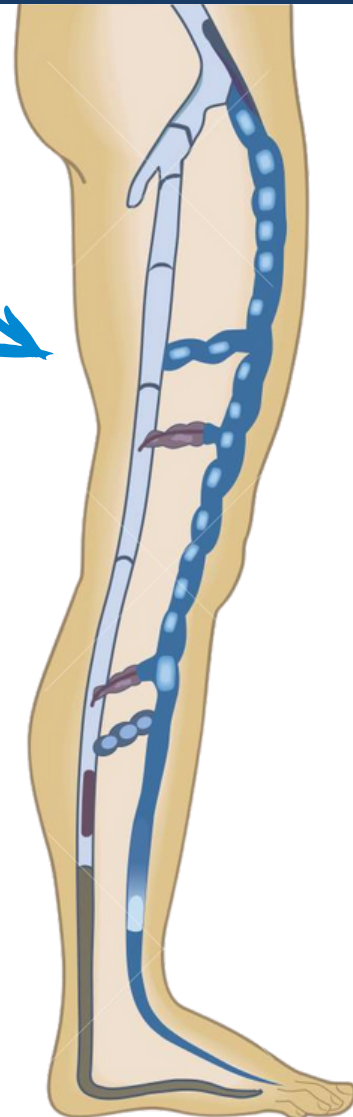
Other symptoms that may become present are:

- | | |
|--------------------------------|------------------------------------|
| ✓ Leg Pain/Aching/Cramping | ✓ Venous Ulcers |
| ✓ Skin Changes / Discoloration | ✓ Leg Restlessness |
| ✓ Leg & Ankle Swelling | ✓ Leg Itching / Burning / Numbness |
| ✓ Heavy Feeling in Legs | ✓ Aesthetic Appearance of Legs |

Recent studies have shown that a significant percentage of people affected by RLS (*restless leg syndrome*) may have underlying superficial venous insufficiency as the cause of their symptoms.

Those same studies showed that treating the vein issues also improves or resolves the symptoms of RLS.

[Learn More](#)



VARICOSE VEINS

WHY IT IS IMPORTANT THEY ARE TREATED

Many patients are understandably concerned by the appearance of varicose veins. If left untreated, varicose veins can lead to more serious complications including:

Infections: Venous diseases can also cause leg ulcers. An ulcer is a break in the skin, which is dangerous due to exposure to bacteria and infection.

Pain: Varicose veins affect the flow of blood through the veins, oxygen that is carried through the blood does not reach the proper areas, leading to muscle cramps & pain near the site of the vein.

Bleeding: Since varicose veins are usually inflamed, they often press up against the skin, leaving them more susceptible to cuts.

Swelling: When blood isn't pumping out of the legs properly, due to damaged valves within the vein walls, blood begins to collect.

Blood Clots: Should a clot detach and enter the bloodstream, it can lead to life-threatening conditions such as thrombophlebitis or deep vein thrombosis.



[Learn More](#)



Although varicose veins can lead to a number of **more serious complications**, the good news is they're easily treatable.

However, it's important to seek treatment immediately in order to minimize the associated risks.

VEIN TREATMENT

OUR PROCESS TO SERVING YOU



Step 1: Consultation

There is nothing worse than seeing a doctor who doesn't listen, is cold, rude, or is in too much of a hurry.

At Rosen Vein Care you will be listened to and encounter a friendly staff that will make sure you get the best care.

During your consultation we will learn about your symptoms to determine a proper diagnosis and needed next steps.

Step 2: Ultra Sound Reflux Study

Based on what the doctor learns from your consultation we will proceed to a **venous reflux assessment** by performing an ultrasound study.

The ultrasound will help the physician gain insight on what is going on in your legs, where the vein disease is located and how to approach treating your problems in a tailored way.



Step 3: Treatment

Based on the results from the ultrasound and your insurance requirements we may **recommend doing the procedure the very same week.**

As explained in more detail below the procedure takes 15-45 minutes, with minimal recovery time. You are free to walk around the very same day.

Improve pain & embarrassment!



VEIN TREATMENT

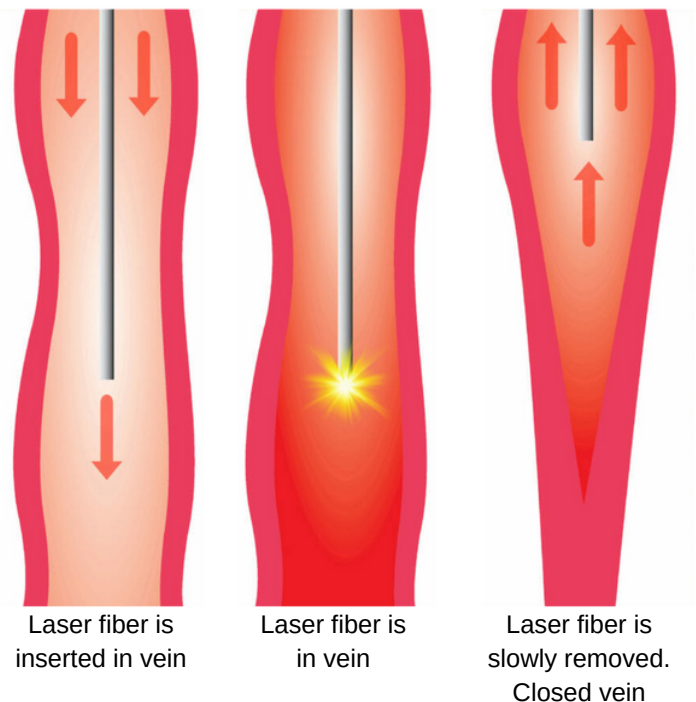
ENDOVENOUS LASER THERAPY

The Endovenous Laser Ablation (EVLA or EVLT) procedure is minimally-invasive and can be performed in a doctor's office. It addresses both the cosmetic and medical issues associated with varicose veins.

Endovenous Laser Therapy (EVLT) is a procedure that uses laser heat to treat varicose veins. A laser light is emitted through a thin fiber inserted into the damaged vein and delivers just a small amount of energy, causing the malfunctioning vein to close and seal shut.

The only discomfort you feel during the procedure is from the very tiny needles used to inject lidocaine, a local anesthetic.

Endovenous laser treatment successfully eliminated up to 98.1% treated veins with a single laser treatment. Additionally, when increased energy levels were utilized, the success rate was 99.7%. There were no significant complications.



Treatment Process

- 1 The physician usually numbs the injection site, but no additional anesthesia is required.
- 2 Your physician will use a Doppler ultrasound device to check the vein before and during the procedure. This process uses sound waves to make an image of the vein on a computer screen.
- 3 Your physician will make a small cut or incision in your skin and insert the catheter. It will be guided into the varicose vein. A laser fiber will be put into the catheter.
- 4 As your healthcare provider slowly pulls out the catheter, the laser will heat up the length of the vein. The vein will close up and should eventually shrink.
- 5 Your physician applies bandages and compression stockings to your leg. You may have to wear the stockings for two weeks.
- 6 Because EVLT is minimally invasive and well-tolerated by most people, you're likely to go back to most normal activities the same day.

[Learn More](#)



PAYMENT OPTIONS

Flexible payment options (***insurance & self pay***) to receive the necessary treatment to improve the quality of your life.

Insurances Coverage:

- Medicare
- BCBS PPO plans
- BCBS HMO (site 475 and 489 ONLY)
- Cigna PPO
- Aetna PPO
- United Health Care PPO
- Humana PPO
- Other PPO plans may possibly be in network

Leading up to your appointment we will attempt to contact your insurance to determine your coverage & eligibility.

Out-of-pocket costs depend on whether your condition is coverable by insurance; this will be determined during your consultation

If you have insurance that we accept, and you have a condition that is potentially coverable, we will need to submit a prior authorization to your insurer to determine if they will cover part of your treatment.



PAYMENT OPTIONS

Depending on your deductible, co-pay, and other stipulations from your insurance, your treatment may be fully covered, or partially covered. It is the patient's responsibility to know the amount of their remaining deductible obligation and the % amount of coverage by the insurer once the deductible is met.

For those patients with no insurance, or insurance plans that we do not participate with (Medicaid and all HMO plans except BCBS site 475/489), we offer discounted rates and payment plans with 0% financing.

Prices will vary based on your particular needs. An estimate of costs will be explained to you during your initial visit.

Self Pay Services & 0% Interest Financing:

If you would still like to improve your legs we offer flexible self pay prices to assist you or offer 0% interest financing through care credit.

Prices vary based on your particular needs.



FREE SCREENING

IT'S TIME FOR YOU TO ENJOY AN ACTIVE LIFE AGAIN. ELIMINATE
PAIN & EMBARRASSMENT IN YOUR LEGS.

*Have additional questions? Would you like your health
concerns about your legs addressed?*

**Please book a free 15-minute phone consultation by
giving us a call today!**

Call Today | 847-272-8346

